



## Roller Banner Template

Size 850mm x 2000mm display area

You can use this file as an extra layer when designing your poster, but don't forget to make the template invisible or to delete it before you save your final PDF or Jpeg

### ← Document Set Up

File is set up with a 10mm cutting margin all around, this is called 'bleed'. It's good practise to let the background and all of the images run through to this edge. When our highly skilled Cats & Dogs finish your printing, they will 'trim' to the red line. This ensures that your printing can be cut neatly, preventing a white edge around your print, creating that professional look.

### ← 'Safe Zone'

For the professional designed finished look, make sure you keep any important images and text 10mm from the edge - this prevents a possible cut in the important parts, or that the images are so close to the edge that it results in a poor design.

### Pro-Tips! ↪

Use **CMYK** as the colour mode, not **RGB**.

Resolution of the images and graphics in your artwork should be 300dpi (A minimum of 150dpi for acceptable print reproduction).

Convert fonts to outlines or embed all the fonts when saving to PDF.

Save your files in print-ready format PDF (1.4 or higher), TIFF EPS, Jpeg using FOGRA39 output colour destination.

**Note:** Treat this area as an extended bleed, But make sure you have no important text or images at the bottom 150mm of your banner. This part is for fixing the banner to the cassette, and will not be completely visible.